

Convivial for GovCMS

Easy Read fact sheet



This is an **Easy Read** document.
It uses simple words and pictures.
Some words are in **bold**. We explain these words in the Word list at the end.



You can ask someone to help you read this document.
Take your time.

Made by Morpht, September 2026

What is Convivial?



Convivial is a **starter kit** for making government websites.
It is made by a company called Morpht.



It works on **GovCMS**.
GovCMS is the system the Australian Government uses to run its websites.



A starter kit means lots of the work is already done.
The website already looks good and works well.
You just add your own words and pictures.



This means your website can be ready very fast.
You can build a simple website in one day.

Why is Convivial good?



Everyone can use the website.

This includes people who cannot see well, or who use a keyboard instead of a mouse.

This is called being **accessible**.



The website follows the rules for government websites.

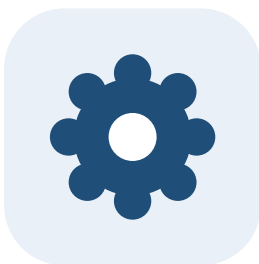
You do not have to check the rules yourself.



It is easy to buy.

Government teams can get Convivial straight from Morpht.

They do not need to run a big competition to choose a company.



It is easy to look after.

The website tells editors when a page is old and needs to be checked.



It keeps people's information private.

The website does not collect personal details about visitors.

It does not use tracking from other companies.

Everyone can use the website



The words are easy to see.

There is a **dark mode** for people who find bright screens hard.

You can make the colours have strong contrast.



Every page can be read out loud.

Visitors press a button and the website speaks the words.



Videos and pictures have words that explain them.

This helps people who cannot see or hear them.



The website works on phones, tablets and computers.

Visitors can change the language with one click.

Making the website look the way you want



You can change the colours, the pictures and the style.

You do not need to write computer code.

You do this by clicking settings.



You can make a special look for a campaign or an event.

The rest of the website stays the same.

Building pages



Pages are made from **blocks**.

A block can be a picture, some words, a chart, a map, a list or a video.



Editors pick the blocks they want and put them in order.

It is a bit like building with toy bricks.



There are more than 40 kinds of blocks.

Editors do not need a computer programmer to make a new page.

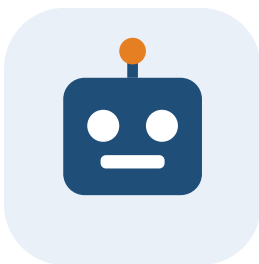
Finding things on the website



The website has a strong **search** tool.
Visitors type a word and the website finds the right pages.
It also looks inside documents like PDFs.



The newest and most useful pages come first.



The website is set up so search engines like Google can find it.
It is also set up so **AI** tools can find and understand it.

Showing people what they want



The website can notice what a visitor is interested in.
Then it shows them pages they might like.
This is called **personalisation**.



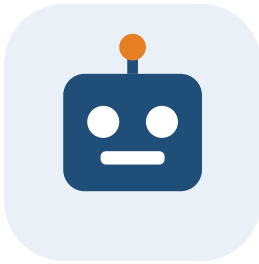
This happens only inside the visitor's own web browser.
No personal information is sent anywhere.



Visitors can also choose who they are, like "student" or "business".

The website then shows the right information for them.

Helpers that use AI



AI means computer programs that can help with thinking tasks.

Convivial has AI helpers for editors.



The AI can help write a first draft of a page.

It can write a short summary.

It can write words to describe a picture.



Visitors can ask the website a question in their own words.

The website answers using the information on its pages.



A safety tool stops private information from being shared with the AI.

The AI helpers are new. They are still being tested.

Who is Convivial for?



Editors are the people who write the pages.
Convivial makes their job easier and faster.



Marketers are the people who tell others about the website.
They can make campaign pages themselves, without waiting for a programmer.



Site owners are the people in charge of the website.
Convivial saves them money and worry.
The website follows the rules from day one.

How do you get Convivial?



Government teams can get Convivial from Morpht.
Morpht is on the GovCMS list of approved companies.
This makes buying it quick and simple.



Morpht can show you how it works by building a test website with you in one day.

Who made Convivial?



Convivial is made by **Morpht**.

Morpht is a company in Australia.

Morpht has made websites for the Australian Government for many years.



Websites made with Convivial have won awards.

One website was made in only three weeks.

Another website has more than five million visitors every month.



You can find out more here:

www.morpht.com

govcms.convivial.io

Word list



Accessible

Something that everyone can use, including people with disability.



AI

Short for artificial intelligence. Computer programs that can help with tasks like writing and answering questions.



Blocks

The parts that a web page is built from, like a picture, a list or a map.



Dark mode

A setting that makes the screen dark with light words. It is easier on the eyes for some people.



GovCMS

The system the Australian Government uses to run its websites.



Personalisation

When a website shows different things to different people, based on what they are interested in.



Search

A tool where you type a word and the website finds pages about it.



Starter kit

A website that is already mostly built, so you can start quickly.

Convivial for GovCMS is made by Morpht. Morpht is not part of the GovCMS project.